



James Warren Tea Limited

CIN: L15491AS2009PLC009345

12, Pretoria Street, Kolkata-700071, Telephone: 033-40341000, Telefax: 033-40341015

Email: sec@jwtl.in, Website: www.jameswarrentea.com

Date: 12.04.2024

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001 Scrip Code : 538564	The Calcutta Stock Exchange Ltd. 7, Lyons Range, Kolkata - 700 001 Scrip Code : 020263
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Dear Sir / Madam,

Sub: Postal Ballot Notice - Newspaper Publication

Pursuant to Regulation 30 read with Part-A of Schedule-III of Securities & Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please note that the Company has published the Postal Ballot Notice dated March 23, 2024 in Newspapers i.e. Business Standard (English) and in Dainandin Barta (Assamese) on 12.04.2024.

The copies of Newspaper Publication of Postal Ballot Notice are enclosed herewith for your reference.

Thanking You,
Yours faithfully,

For James Warren Tea Limited

Ayushi Mundhra
(Company Secretary & Compliance Officer)



Encl: As above

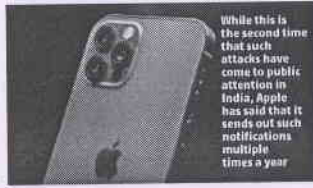
Apple drops 'state-sponsored' from its threat notification

Replaces it with 'mercenary spyware' warning in India, 91 other countries

SURAJEET DAS GUPTA
New Delhi, 11 April

Apple Inc has sent a new notification to warn consumers about malicious activity on their devices but there has been a significant shift in language in that the attacks are attributed to 'mercenary spyware' rather than 'state-sponsored' attackers.

The change in language applies to India and 91 other countries. The notification also made it clear that "Apple does not attribute the attacks or the notices you are receiving to any specific attackers or geographical regions."



While this is the second time that such attacks have come to public attention in India, Apple has said that it sends out such notifications multiple times a year

It states that the worldwide nature of mercenary spyware attacks makes them among the 'most advanced digital threats in existence today.'

This heralds a significant change in the company's position. Last October, Apple sent warnings to several Apple device users in India, including opposition politicians and journalists, warning that their phones had been targeted by 'state-sponsored attackers.'

This triggered a firestorm with opposition leaders attacking the government for backing their phones. The government asked Apple to join the probe on the alleged hacking with the Computer Emergency Response Team (CERT-IN).

While this is the second time that such attacks have come to public attention in India, Apple said that it sends out such threat notifications multiple times a year. Since 2021, nearly 150 countries have received these notifications.

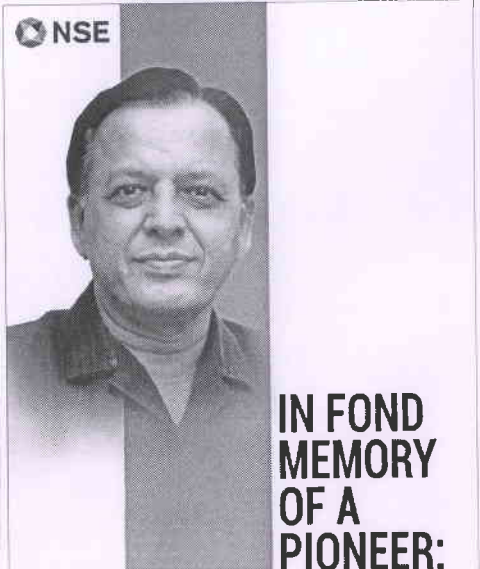
It is clear that Apple's assessment that such sophisticated and high cost cyberattacks can only have come from governments was challenged by multiple governments globally.

Since Apple says it cannot identify the attackers or even

the regions, it has now modified its language to make sure that, while consumers are notified and can take action, the scope for conflict between activists, journalists, and politicians with their respective governments has been reduced.

Apple is not alone in sending such threat notifications. Many tech firms such as Meta, Google and Microsoft also do so many times a year. They have also used similar language to describe cyberattacks.

Cyber security experts say it seems tech firms are increasingly coming to accept that while spyware is extremely expensive and can often be used by state actors, there are enough non-state actors who have the resources to buy spyware from rogue organisations.



IN FOND MEMORY OF A PIONEER:

Dr. R.H. Patil
Founding MD & CEO, NSE
and the Architect of
India's Financial Revolution
(1937-2012)

Shoppers must not stop: Malls ramp up AI use to track business and services

RAGHAV AGGARWAL
New Delhi, 11 April

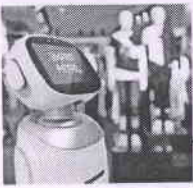
Shopping malls seem to know the number of visitors they have, where they are flocking to and what services they need as increasingly adopting artificial intelligence (AI), say real estate industry executives and consultants.

"AI is used to predict their (customer) preferences, design layout, and in conjunction with the demographics of the catchment area, even come up with a mall's brand mix," said Anshu Singh, Vice-president (sales and marketing) at Spectrum Metro Mall in Noida.

Dhruv Foddar, managing director at Bhumika Group, a mall developer in Rajasthan, said his company has installed scanners in its properties and the data collected is used to understand customers' shopping.

"We also plan to install a footfall scanner at a designated location to enhance our understanding of customer traffic and behaviour," said Foddar.

Heat maps tell malls where their cus-



SHOPPING SMART

- **Heat maps:** Provide a colour-coded graphical representation to help identify areas with most traffic.
- **Scanners:** To understand shoppers' demography
- **AI analytics:** To know of peak hours and footfall during holidays
- **Chatbots:** Track past purchases and browsing behaviour to recommend products.
- **Smart mirrors:** To help customers style better

tomers are concentrated by giving a colour-coded graphical representation of an activity in a particular area. The information is used to set up kiosks and fix rents for retailers.

According to Abhishek Sharma, director (retail agency) at Knight Frank India, AI tools help malls in knowing customer preferences and the shops they visit.

"Today, we continue to leverage AI, not just as a tool, but as an integral component of our operational practices. Our current focus is on harnessing AI to delve deeper into understanding and predicting customer behaviour," said Ravinder Choudhary, vice-president at Vegas Mall in Dwarka in Western Delhi.

Retailers are using AI too. For managing inventory and automating tasks like writing product descriptions.

"AI-powered chatbots serve as virtual assistants, addressing customer inquiries regarding product details, size availability, and stock levels," said Anshuman Magazine, chairman and chief executive officer (India, South-

East Asia, Middle East & Africa) at real estate consultancy CBRE.

Chatbots track past purchases and browsing behaviour to recommend products to customers. In trial rooms of clothing shops, customers can use AI-powered smart mirrors to know how a dress will look on them.

"We are also leveraging omnichannel strategies, including email and SMS/WhatsApp marketing, along with in-app options in association with brands to increase footfall," said Singh.

Malls will see more use of AI as the technology spreads.

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Submit your responses by 16 April

Terms and Conditions apply

1st

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2nd

DINESH KESHAVAN R
Kumaraguru College of Technology Business School
Coimbatore, Tamil Nadu

3rd

ALUGOLU SWATHI BHARGAVI
SR Ramchandra Faculty of Management Sciences
Chennai, Tamil Nadu

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James Warren Tea Limited
CIN : L1841AB2008PLC009345

(Pursuant to Rule 3(31) of National Company Law Tribunal (Procedure for Reduction of Share Capital of the Company) Rules, 2016)

Before the National Company Law Tribunal Bench at Chennai
GP (CA)/30(CHE)/2024
In the matter of:

Section 66 of the Companies Act, 2013 and other applicable provisions of the Companies Act, 2013 read with rule 2(1) of the National Company Law Tribunal (Procedure for reduction of share capital of Company) Rules, 2016

And

In the matter of Reduction of Share Capital of Tiesar Personal Care Private Limited (CIN: U51900TN2008PTC067336) incorporated under the provisions of companies Act 1956 having its registered office at No 4 (Old No 86) IVth Main Road Gandhi Nagar, Adyar Chennai - 20 - Applicant Company

PUBLICATION OF NOTICE

Notice may be taken that an application was presented to the National Company Law Tribunal at Chennai Bench, on the 11th day of March 2024 for confirming the reduction of the paid up equity share capital of the above company from Rs 4.80,00,000 (Rupees Four Crores Eighty Lakhs Only) to Rs 1.80,00,000 (Rupees One Crore Eighty Lakhs Only) and returning Rs 3,00,00,000 (Rupees Three Crores only) not required for the business of the company to the existing shareholders in proportion to the equity shares held by each of the shareholder.

The company has NIL creditors standing in the books of the company and there are no other debts or claims against the company. Notices to Individual Creditors have not been sent due to NIL creditors.

Copy of the affidavit dated 23rd day of December, 2023 on NIL creditors and the certificate of NIL creditors issued by the statutory auditors of the company M/S S. Chellappa & Co., Chartered Accountants dated 06th December, 2023 have been submitted to Hon'ble NCLT/Chennai Bench along with the application for reduction in share capital. The said affidavit and auditor's certificate for NIL Creditors are available for inspection at the registered office of the company at No 4 (Old No 86) IVth Main Road Gandhi Nagar, Adyar Chennai - 20 for inspection on all working days during 11 AM to 4 PM for a period of 15 days from the date of publication of this notice.

If any creditor of the company or any other person having any claims against the company has any objection to the application or the affidavit on creditors dated 23rd day of December, 2023 or the statutory auditors certificate on creditors dated 06th December, 2023, the same may be sent (along with supporting documents) and details about his name and address and the name and address of his Authorised Representative, if any, to the Hon'ble National Company Law Tribunal (NCLT) / Chennai Bench with a copy marked to the undersigned at the registered office of the company within **three months of date of this notice.**

If no objection is received within the time stated above, the affidavit on creditors furnished by the company dated 23rd December, 2023 and the certificate on creditors issued by the statutory auditors of the company M/S S. Chellappa & Co., dated 06th December, 2023 will, in all the proceedings under the above petition to reduce the share capital of the company, be treated as correct.

In case any creditor/ any person having valid claims against the company intends to attend any hearing/ hearings he should make a request along with his objections, if any

Place: Chennai - 600 020
Date: 12th April, 2024

for Tiesar Personal Care Private Limited
Arjun Santhanam / Director

